

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandria VA 22314

Submission Number 265 Issue 1



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Ori

Client: National Republican Congr	Submission Cost: 7615	Campaign Ref: E:063619660
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3297	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06361965
Est./PO Number: 06361965	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nrcle	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total
1	M-Su 11p NewsF..	03	615	30 Comme	Nbr of Spots	1	1
2	M-F 7p NewsF..	02	575	30 Comme	Nbr of Spots	1	1
3	M-Su 11p News M.....	03	615	30 Comme	Nbr of Spots	1	1
4	M-Su 11p NewsS.	03	615	30 Comme	Nbr of Spots	1	1
5	Sat 6p NewsS.	03	200	30 Comme	Nbr of Spots	1	1
6	Sat 7p NewsS.	03	250	30 Comme	Nbr of Spots	1	1
7	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	1	1
8	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1	1
9	M-Su 11p News	03	615	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					9	6	15

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane Submission Number 265 Issue 1
 Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Ori

Client: National Republican Congr	Submission Cost: 7615	Campaign Ref: E:063619650
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3297	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/04/12	Weeks: 2	Order Ref: 06361965
Est./PO Number: 06361965	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total
10	M-F 7p News ...T...	02	575	30 Comme	Nbr of Spots	1	1
11	M-Su 11p News ...T....	03	615	30 Comme	Nbr of Spots	1	1
12	M-F 7p News ..T....	02	575	30 Comme	Nbr of Spots	1	1
13	M-Su 11p News ..W....	03	615	30 Comme	Nbr of Spots	1	1
14	Sat SEC FootballS.	02	575	30 Comme	Nbr of Spots	2	2
Weekly Totals: Total Spots(Ord Spots)					9	6	15

Grand Totals			
		Month 10 Weeks: 4	
		10/01	10/08
Totals	Spots	15	9
	Cost	7615	4005
			3610

Grand Totals:	Spots: 15
	Gross Total: 7,615.00
	Commission: 1,142.25

Net Total:

6,472.75

REP HEADLINE# 6361965
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 12.29
*** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6361965

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.29

REP: REVISED ORDER
ZEROED LN 5
ADDED LN 15
TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#5 MISSED: SAT/1200N-600P OCT6(2/WK) 30S \$575.00 (OCT3/12)
OFFER: SAT/1200N-330P OCT6(2/WK) 30S \$575.00 PLS ADVISE.
CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM
CMT: PLS ADVISE ASAP

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT3/12 12.27
CHANGES *** WNCN-TV ***

SALES PRSN WA- MICK NESCI (H)

CITY TAX	CO-OP BILLING NEEDED	DATE OCT3/12	12.2
STATE TAX			

NRCC IE

PROGRAM :	NCAAF:	NOTRE DAME
CON COM1:	NCAAF:	NOTRE DAME

FAX# 703-516-9680
C!!!
PORT FROM REP
CHANGES

REP HEADLINE# 6361965
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.27
 CHANGES ** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	A		1200N-330P	30		\$575.00	10/6	10/6	2		SAT	2
PROGRAM : SEC FOOTBALL ORD COM1 : PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM ORD COM2 : PLS ADVISE ASAP THIS IS A MAKE-GOOD FOR OCT6 ON LINE-5 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#5 MISSED: SAT/1200N-600P OCT6(2/WK) 30S \$575.00 (OCT3/12) OFFER: SAT/1200N-330P OCT6(2/WK) 30S \$575.00 PLS ADVISE. CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM CMT: PLS ADVISE ASAP												

OCT/12 \$7,615.00 CONTRACT TOTAL \$7,615.00
 TOTAL SPOTS 15

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVB 34% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6361965
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 10.47
*** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- MICK NESCI (H)

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6361965

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 10.47

REP: NEW ORDER
TTL 7615 @ 15X
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR PROGRAM CORRECTION
NO NOTRE DAME FOOTBALL SAT 10/6 - TIME PERIOD IS SEC FOOTBALL
PLS ADVISE ASAP
THX, CHERYL 10/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#5

MISSED: SAT/1200N-600P OCT6 (2/WK) 30S \$575.00 (OCT3/12)
OFFER: SAT/1200N-330P OCT6 (2/WK) 30S \$575.00 PLS ADVISE.
CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM
CMT: PLS ADVISE ASAP

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6361965
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION OCT3/12 10.45
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6361965	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3297	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT5/12	OCT11/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12	10.45

REP: NEW ORDER
TTL 7615 @ 15X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6361965
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

OCT2/12 20.09
 *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6361965

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 20.09

REP: NEW ORDER
 TTL 7615 @ 15X
 PLS CFM
 THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$615.00	10/5	10/5	1		FRI	1
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3297												
PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<												
2			700P-730P	30		\$575.00	10/5	10/5	1		FRI	1
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												
3			1100P-1135P	30		\$615.00	10/8	10/8	1		MON	1
PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<												

mw
10/3

REP HEADLINE# 6361965
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 20.09
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<	30		\$615.00 ✓	10/6	10/6	1		SAT	1
* 5			1200N-600P PROGRAM : NCAAF: NOTRE DAME CON COM1: NCAAF: NOTRE DAME	30		\$575.00	10/6	10/6	2		SAT	2
6			600P-630P PROGRAM : NBC-17 NWS-7 CON COM1: NBC-17 NWS-7	30		\$200.00 ✓	10/6	10/6	1		SAT	1
7			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1: NBC-17 NWS-7	30		\$250.00 ✓	10/6	10/6	1		SAT	1
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$250.00 ✓	10/6	10/6	1		SAT	1
9			600P-630P PROGRAM : NBC-17 NWS-6 CON COM1: NBC-17 NWS-6	30		\$350.00 ✓	10/7	10/7	1		SUN	1
10			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<	30		\$615.00 ✓	10/11	10/11	1		THU	1
11			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1: NBC-17 NWS-7	30		\$575.00 ✓	10/11	10/11	1		THU	1
12			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<	30		\$615.00 ✓	10/9	10/9	1		TUE	1

REP HEADLINE# 6361965
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 20.09
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P	30		\$575.00 ✓	10/9	10/9	1		TUE	1
PROGRAM : NBC-17 NEWS-7												
CON COM1: NBC-17 NEWS-7												
14			1100P-1135P	30		\$615.00 ✓	10/10	10/10	1		WED	1
PROGRAM : NBC-17 NWS-11<												
CON COM1: NBC-17 NWS-11<												
OCT/12			\$7,615.00									
CONTRACT TOTAL											\$7,615.00	
TOTAL SPOTS											15	

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVB 34% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature 703-683-4877
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title